

The RIG Moving Insurance Linking Program

A Simple Way to Generate Thousands in New Revenue

How does it work?

Your moving company sends qualified moving insurance customers to MovingInsurance.com and is compensated for those customers No purchase required!

What is a qualified customer?

A qualified customer is defined as a customer who has booked their move with your moving company and has indicated he/she is interested in more information about moving insurance. A customer does not need to purchase insurance to count as a qualified customer. We require that all relevant information about the customer is provided to us as well.

How are customers referred?

Qualified customers will be sent/submitted to MovingInsurance.com via email on a daily basis. We accept leads in most standard formats or through our API. Please let us know what moving software you are using.

What should the customer's information include?

We will provide a spreadsheet template you can use. For each customer please provide the following:

- Moving Company Name
- Packing Date
- First Name of Insured
- Moving/Loading Date
- Last Name of Insured
- Delivery Date
- Insured's email address
- Origin Zip Code
- Insured's telephone number
- Destination Zip Code
- Alternate number if available

Feel free to also include fields for the inventory list, item value and shipment/move reference number. These items are not required but may be helpful to the insurance process.

How should you talk to your customers about insurance?

Tell your customers that third party moving insurance is recommended for added peace of mind. Ask if they'd be interested in learning more. If they say yes, tell them a movinginsurance.com specialist will follow up to provide a quote and answer their questions. It's that simple. To ensure that your team is comfortable with the process, we also provide:

- A pre-launch training call to teach your team how to qualify customers and educate customers.
- Ongoing education and support.
- Moving insurance fliers to help you promote insurance.
- Website banners, email and website copy so you have a strong moving insurance presence online.

Ready to get started? Contact us!

Account Set-Up Contact

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RELOCATION
INSURANCE

MovingInsurance, LLC